



Newsletter

British-American Business Association Washington, D.C.

Fostering valuable UK-US trans-Atlantic business relationships for more than 30 years

April 2022

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Our Platinum Members

AstraZeneca 

LOCKHEED MARTIN 

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BOND
DICKINSON

BABA Kicks off 2022 with CEO Leadership Series featuring Badar Khan

COP 26 took place in Glasgow, Scotland and at the same time the Infrastructure Bill was signed by Congress here in the US. On January 13th in a virtual “town hall” format, **Badar Khan, President of National Grid (US)**, provided his perspective on what this means for the transatlantic environment and associated business opportunities in 2022. His presentation was followed by a lively Q&A.



As a key executive of a prominent US/UK energy company, Badar’s extensive experience spans retail power, gas and energy-related services, renewable energy, wholesale energy trading, power generation and oil & gas exploration and production.

Moderating the program was **Joe Tirone, Chair of BABA’s Energy & Environment Committee and a shareholder with Baker Donelson.**

Mark your Calendar!

Members’ Appreciation Reception & Annual General Meeting

Hosted by Eversheds Sutherland, Washington, DC

Tuesday, June 14, 2022

EVERSHEDS
SUTHERLAND

From the President . . .



Dear Members & Colleagues,
Happy Spring!

We're so pleased that the past few months have brought more opportunities to engage with each other and key partners in person. I hope everyone is enjoying this renewed activity, although we do recognize that it remains an uncertain time of transition for many.

We were fortunate to host Rt. Hon Brandon Lewis, CBE, Secretary of State for Northern Ireland last month, and The Rt Hon Simon Hart, Secretary of State for Wales in early April. Our DATS committee partnered with the British Embassy on events as well, including a roundtable with Jeremy Quin MP, UK's Minister of State for Defence Procurement, and roundtable with Adrian Baguley, Deputy CEO of UK MOD's Defence Equipment & Support and Director General Strategic Enablers. We also welcomed a UK Delegation on Climate Policies and Global Competitiveness. We're grateful for the ongoing support of the British Embassy leadership and staff, and for these opportunities to collaborate on events.

This quarter BABA also hosted a fascinating fireside Chat with bestselling author, Patrick Jephson, on "Global Crisis Communications to The Crown" and met with friends new and old at an International Women's Day Luncheon. We also continued our CEO-Leadership Speaker Series with an informative and enjoyable conversation featuring Badar Khan, President, National Grid US.

Thanks to all of our members for their work on these events and for attending. We wouldn't be able to do any of it without you!

We also welcomed Aimee Meacham, Vice President, US & International, BT to the Board and LeeAnn Petersen has settled in in her new role as Executive Director, working closely with Pat Karhuse. She's made invaluable contributions already and we're excited for what's ahead.

Looking ahead, we have some fantastic events planned, including our Member Appreciation Networking Reception and Annual General Meeting on June 14, 2022. Take a look at the calendar on the website for additional information and to see other upcoming events. We hope you can join us!

While this year may still bring some uncertainty yet, we're off to a fantastic start. I'm optimistic that the BABA community will continue to flourish. I look forward to seeing you all soon!

Jennifer Taylor Hodges
President@babawashington.org

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Embassy News

The first three months of 2022 have already seen several big moments in the UK-US trading & economic relationship. In late January 2022, the UK and US announced the start of bilateral discussions to address global steel and aluminium excess capacity. In late March, following two months of talks, Trade Secretary Anne-Marie Trevelyan met with Commerce Secretary Gina Raimondo in Washington DC to announce an expansive removal of section 232 tariffs, re-opening tariff free access for UK steel and aluminium exporters to the US. In response the UK will suspend rebalancing measures on US products including whiskey, blue jeans and motorcycles. The changes will take effect on 1 June 2022, and both sides have also agreed to work closely to address the wider issue of global steel excess capacity and market-distorting practices.

The announcement of a section 232 agreement came off the back of the inaugural UK-US Dialogue on the Future of Atlantic Trade. Hosted in Baltimore, Maryland on 21-22 March, Secretary Trevelyan and US Trade Representative Ambassador Katherine Tai met to explore how the United States and United Kingdom will collaborate to advance mutual international trade priorities rooted in our shared values, while promoting



British Embassy Washington

innovation and inclusive economic growth for workers and businesses on both sides of the Atlantic.

In a piece for the [Baltimore Sun](#), Secretary Trevelyan wrote: "By working together, we can use trade to make a tangible difference to communities and livelihoods across the U.K. and the United States, helping level up economic opportunity on both sides of the Atlantic. We want to work in Maryland, and with Maryland, to deliver the benefits of trade far and wide as we seek to take the U.S.-U.K. trade partnership to the next level."

Over the two-day period, Secretary Trevelyan and Ambassador Tai, and Deputy U.S. Trade Representative Ambassador Jayme White, visited the Port of Baltimore and a local technology incubator, Fearless Tech; hosted a series of roundtable discussions with a diverse group of national and local workers, business and civil society stakeholders; and met bilaterally. Secretary Trevelyan and Ambassador Tai will use these Dialogues and their ongoing engagement with stakeholders to identify further steps to move forward our important U.S.-UK bilateral trade relationship and address our shared challenges and opportunities over the coming months. A second joint U.S./UK Dialogue on the Future of Atlantic Trade is being planned for the UK in late April 2022.

International Women's Day Luncheon Draws 22 Guests

On March 8th BABA hosted a luncheon celebrating International Women's Day at Elephant & Castle in Washington, D.C. The event was attended by twenty two members and non-members of BABA from all industries including Pharma, Financial Services, Law, Government Relations, Aerospace and a couple of retired folks too! Board Director and host **Jill Landefeld** of **Brown Advisory** gave remarks before the group heard from special guest **Sarah Trister, Foreign Policy Advisor to Senator Edward Markey (D-MA)**. Sarah shared her professional journey to her current post and gave some brief insights on US trade relations and the war in Ukraine. At this luncheon BABA was introduced to Karla Jones of the American Legislative Exchange Council (ALEC) who subsequently became a corporate member!



Sarah Trister, Foreign Policy Advisor to Senator Edward Markey (D-MA).



BABA Director, Jill Landefeld

UK Delegation comes to Washington, DC to discuss Climate Policies and Global Competitiveness

Hosted by Sponsoring Member, **Baker Donelson**, BABA's **Energy & Environment Committee** and **Trade & Policy Committee** organized a roundtable with a UK Delegation on Climate Policies and Global Competitiveness in February.



Department of Business Energy & Industrial Strategy, the Foreign, Commonwealth and Development office and the Department for Environment, Food and Rural Affairs.

Joining BABA members were eleven senior UK officials from five government departments, including heads of teams and Deputy Directors from Her Majesty's Treasury, Department of International Trade,

The roundtable discussion covered how new climate ambitions by businesses and governments at COP26 are now driving commercial policy and impacting the global trade agenda and thoughts on developing policies such as carbon border adjustment mechanisms.



Jeremy Quin MP, UK's Minister of State for Defence Procurement



Adrian Baguley, Deputy CEO of UK MOD's Defence Equipment & Support and Director General Strategic Enablers

Two Defense Programs wrapped up the First Quarter of 2022

Organized by the Defense, Aerospace, Transportation and Security Committee

BABA's defense-focused members and colleagues met with two prestigious UK speakers from the defense sector in March. The March 13 meeting featured Adrian Baguley, Deputy CEO of UK MOD's Defence Equipment & Support and Director General Strategic Enablers who spoke on the UK's digital backbone and digital foundry (including DE&S activity on Robotic Press Automation) and the UK's Integrated Review.

Meeting at the British Embassy on March 21, members and colleagues joined Jeremy Quin, MP, UK's Minister of State for Defence Procurement for an informative discussion on the future of defence procurement and industrial strategy.

The Courtyard Bar at the Fairmont is Open for the Season

BABA Member, Fairmont Washington, D.C., Georgetown opened its Courtyard Bar for the season on Monday, March 21.

Fairmont's Cherry blossom trees surround the bar, situated in the center of the hotel's courtyard garden. A retractable canopy provides cover, when needed, over the lengthy bar and seating area in front of a soothing water fountain. On cool spring evenings

toasty fire pits, heaters and magical lighting add to the ambiance in the urban oasis.

Featured bubbles include; 15 varieties of champagne and sparkling wine, 13 types of sparkling and still Rosé and 36 brands of gin, including Fairmont's very own gin. The team worked with One Eight Distilling, located in D.C.'s Ivy City neighborhood to create Untitled Gin No. 6.



THE QUEEN AND THE U.S.A.

Platinum Jubilee Edition

SPECIAL OFFER TO BABA MEMBERS

For Anglo-American organizations and companies, *The Queen and the U.S.A.* can be customized for fundraising or corporate occasions and gifts. In addition, the authors are available as speakers for events such as book signings and media interviews. This Platinum Jubilee edition of *The Queen and the U.S.A.* is a collection of over 100 photographs along with essays and useful reference guides.

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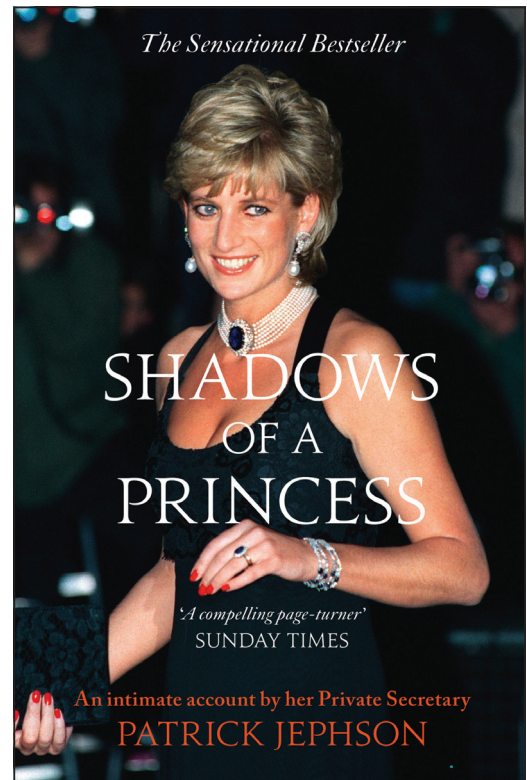
Join Us!

Complimentary **virtual book launch of THE QUEEN AND THE U.S.A. on April 27th at 6:00 pm.** Two of the authors will discuss the book and examine how Her Majesty embodies the best of the 'special relationship' between the United States and Great Britain. It will highlight her many visits to the U.S, which have brought attention to the shared values of the two countries and reflect their common vision regarding individual rights, freedom, and foreign policy. To register www.babawashington.org

The Private Secretary to Princess Diana Shares His Thoughts on the Royals, The Monarchy and Brand Messaging

Last month BABA hosted the popular event “From Global Crisis Communications, Branding and Positioning, to The Crown, Royal Issues and the Monarchy Today.” Board Member Hilary Fordwich interviewed friend and colleague Patrick Jephson, former Chief of Staff to Princess Diana turned best selling author, public speaker and brand consultant to the rich and famous. The consultant to the Netflix hit series “The Crown” regaled the audience with stories about the Princess while weaving in some tips for maintaining your brand before and after a crisis. His main message was don’t be afraid of the media because press can be a powerful amplifier of your voice and message. He gave the example of the Princess on her 1989 visit to New York where she shockingly and infamously hugged a seven-year old child with AIDS changing how we think about the disease. Another key message Jephson imparted was to try to build up your goodwill with your audience, whether that is the public, your workforce or the media. When and if the time comes it could come in handy.

Patrick Jephson has authored two books about Princess Diana and his most recent work: *The Meghan Factor, A Royal Expert’s Insight on America’s New Princess—and How She Could Change the Windsor Dynasty Forever*. His books are available on Amazon and he can be reached through his consulting firm Jephson Beaman Consultancy.



The Author, Patrick Jephson is interviewed by Hilary Fordwich



(l to r) Patrick Jephson, Hilary Fordwich and Mark Herlach



(l to r) Neil Agate, Patrick Jephson and LeeAnn Petersen



Enjoying the networking reception (l to r) Ron Kosmahl, Hilary Fordwich, Mike Smith and Patrick Jephson



Eamonn Cooney with Patrick Jephson holding up shortbread cookies given to him by Caroline Johnston, Greenisland Bakery



Patrick Jephson, Hilary Fordwich and Neil Agate showcasing the author's three books.

Lockheed Martin, Intel Sign Agreement to Advance 5G-Ready Communications for U.S., Allied Defense Systems

BABA Platinum Member, Lockheed Martin and Intel Corporation are leveraging their expertise in technology and communications to bring together innovative 5G-capable solutions, enabling faster and more decisive actions for 21st century security. A memorandum of understanding (MOU) signed late last year expands the ongoing strategic relationship between the two companies to align 5G-enabled hardware and software solutions for the Department of Defense (DOD).



“This collaboration between Intel and Lockheed Martin will help accelerate delivery of secure 5G.MIL® solutions to achieve network effects for our customers that will enable prompt, data-driven decisions by military commanders across all operational domains,” said Dan Rice, vice president of 5G.MIL® Programs at

Lockheed Martin. “As security risks evolve and opportunities to leverage 5G emerge, staying ahead of the threat landscape is more critical than ever.”

“Together, Intel and Lockheed Martin are utilizing the power of 5G to deliver greater connectivity, faster and more reliable networks, and new data capabilities to the DOD,” said Dan Rodriguez, corporate vice president at Intel. “This shows how cloud, network and edge technologies that are proven in enterprise implementations can also bring significant value to the tactical needs of modern defense systems.”

Lockheed Martin’s strategic collaborations with industry-leading companies like Intel align with its vision to create 5G.MIL defense and deterrence solutions. These solutions bridge commercial technologies into future DOD capabilities that enable Joint All Domain Operations and Joint All Domain Command and Control. For additional information, visit www.lockheedmartin.com/5G.

AstraZeneca’s Evusheld Approved in the EU for Pre-exposure Prophylaxis (prevention) of COVID-19 in a Broad Population

AstraZeneca’s Evusheld, a long-acting antibody combination, has been granted marketing authorisation in the European Union (EU) for the pre-exposure prophylaxis (prevention) of COVID-19 in a broad population of adults and adolescents aged 12 years and older weighing at least 40 kg.

The approval by the European Commission was based on results from the Evusheld clinical development programme, including data from the PROVENT Phase III pre-exposure prophylaxis trial which showed a 77% reduction in the risk of developing symptomatic COVID-19 compared to placebo at the primary analysis and an 83% reduction at a six-month median analysis, with protection from the virus lasting at least six months.

Mene Pangalos, Executive Vice President, BioPharmaceuticals R&D, AstraZeneca, said: “The EU approval represents an important milestone in our efforts to help prevent COVID-19, and we will continue to work with governments across Europe to make Evusheld available as quickly as possible. Evusheld has the potential to provide long-lasting protection against COVID-19 for a broad population of individuals, including those who aren’t adequately protected by a COVID-19 vaccine, as well as those at increased risk of exposure.”

For more information visit astrazeneca.com and follow the Company on Twitter [@AstraZeneca](https://twitter.com/AstraZeneca).

Old Glory DC Donates VIP Experience to The Women's Club of Great Falls' Scholarship Fund

BABA Corporate Member, Old Glory DC and The Women's Club of Great Falls Scholarship Fund is pleased to announce a partnership based on the two organizations' common core values of education and community. Representatives from both groups came together on March 26, 2022, in Leesburg, VA, in celebration of International Women's History Month to honor the winner of the "With Her" Award, Margaret Dessypris Thomas.

During the event, the gift of a silent auction package was jointly announced. This package – the first of its kind in the history of Old Glory -- features six Owner's Box tickets to the Old Glory DC match at Segra Field on Sunday, May 29, 2022, including VIP Food and Drink. In addition, the winner will enjoy access to the team's luxury VIP section, which are the best tickets Segra Field has to offer, and a private meet & greet with Old Glory DC players and coaches on the pitch post-match.

Paul Sheehy, co-owner of Old Glory DC, commented: "This party package is one of the most fun ways to enjoy rugby in the United States, and we are delighted to support the Women's Club of Great Falls Scholarship Fund to provide financial assistance to students in Northern Virginia pursuing degrees in higher education."

To participate in this exciting auction, which will remain open to bidding until April 26, Sally Anne Andrew Pyne, Co-President, mentions, "For rugby lovers, this is your chance to be a part of a historic match and support a worthy cause. We look forward to your support."

All auction proceeds will go towards The Women's Club of Great Falls scholarship fund. For more information go to <https://www.womensclubgfsf.org/events>

Virgin Atlantic Reinstates Full US Portfolio and Increases US Capacity as Bookings Surge

Following renewed customer confidence and a strong uptick in bookings, Virgin Atlantic is reinstating its full portfolio of US destinations for the first time since the beginning of the pandemic. From April the airline will add frequencies and reintroduce services to key US gateways, reaffirming its position as the airline of choice across the Atlantic.

Flights to Seattle and Washington DC will take off in February, with services to New York, San Francisco and Atlanta also increasing. In April, a third daily service to Los Angeles will commence. Virgin Atlantic will operate Orlando flights from its four UK gateways of Heathrow, Manchester, Edinburgh and Belfast.

From 5th March, London Heathrow to Washington DC services will operate five times a week on an Airbus A330, providing vital connectivity

between the two nations' capital cities and re-establishing links for both business and leisure travellers alike. Last month, Virgin Atlantic announced its first new US route since 2015, to Austin, Texas which will operate four times weekly from 25 May.

Enhanced flexible booking policy on all new bookings

To help customers book with confidence, Virgin Atlantic has extended its policy of unlimited free date and flight changes for new bookings, giving further flexibility to customers to support future travel plans. The updated [flexible booking policy](#) enables Virgin Atlantic customers making a new holiday or flight-only booking for travel up to 31 December 2022, to make as many changes as necessary to their travel dates, origin or destination, with the

change fees waived**, as well as one free name change.

In addition, the rebooking horizon, the date by which rescheduled travel can be completed by, has been extended by eight months for all new and existing bookings – all the way until 31 December 2023 – giving a broader window of time to reschedule plans if needed.

The improved flexible policy also applies to customers who already have converted their booking to a voucher or hold an open ticket and will benefit customers if their flight or holiday is subject to cancellation, in addition to their refund and voucher options.

For more information visit or www.virginholidays.co.uk, Twitter and Instagram @virginatlantic @virginholidays

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Website: www.alec.org

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SMALL BUSINESS MEMBERS

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Website: www.anglia.cl

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