



# British-American Business Association Washington, D.C.

*Fostering valuable UK-US trans-Atlantic business relationships for more than 30 years*  
A Member of the BritishAmerican Business Network

Newsletter

November 2019

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On page 5: Our Members' Appreciation Reception and AGM was a crowd-pleaser.

## Fall Drinks Party Ushers in Cooler Autumn Weather

Every year, BABA invites members and guests to attend a drinks party at the British Ambassador's residence. Hosted this year by the Acting Ambassador-British Chargé d'Affaires to the United State, **Mr. Michael Tatham**, the event, held October 1, was a resounding success.

In addition, as in year's past, the event served as a benefit for the UK scholarship program for deserving Washington students, which is organized by **ACS International Schools** with generous support from **Virgin Atlantic Airways** and **Washington Dulles International Airport**.

BABA's scholarship recipients, **Henry Addison** and **Ivania Molina**, took part in an intensive British studies tour earlier this past summer. Our thanks to the **Cathedral Scholars Program** for selecting the local students who took part in the study tour.

For more event photos, see pages 6-7.



Harvey & Harvey Photographers

Charge d'Affaires, Michael Tatham, center, poses with ACS Scholarship students – Peter Guzman, Henry Addison, Gianni Wessler, Deborah Ominiya, Ivania Molina, along with BABA Chairman, Mark Herlach, far left and BABA President, Eamonn Cooney, far right.

### Our Platinum Members

AstraZeneca 

LOCKHEED MARTIN   
We never forget who we're working for®

 WOMBLE  
BOND  
DICKINSON

### Mark Your Calendars for Our Annual Holiday Bash!

#### BABA's 23rd Annual Gala Christmas Luncheon

December 13, 2019

Register online at [www.babawashington.org](http://www.babawashington.org)

# From the President . . .

Dear Members:

I hope you all enjoyed a good Thanksgiving with family and friends.



It was wonderful to see so many of you again last month at **BABA's Fall Party** at the British Ambassador's Residence on Oct 1st. Our thanks to the Acting Ambassador **Mr Michael Tatham, the United Kingdom's Chargé d'Affaires to the United States** for hosting us in the beautiful house and gardens. We were especially pleased to recognize the students who took part in **BABA's 21st Annual Scholarship Program to the UK.**

I am also pleased to let you know that **Sir Kim Darroch** was made **Lord Darroch**, a life peer, by Theresa May.

We welcome to BABA's Board two new Directors and two re-elected Directors; newly elected Emily Duncan with National Grid; Morgan Keese taking over the Airbus seat; and re-elected Directors Jan Mul and Neil Agate. A list of all our excellent Officers and Directors is on our website.

Our **Christmas Gala Luncheon is approaching fast on Dec 13th.** Always a brilliant fun party and a highlight of BABA's year! - so do **register asap to be sure of a place**, if you have not yet done so. We also have **excellent Sponsorship packages!**

Do please maximize your BABA membership benefits, especially by attending our high quality business and social events and making sure your colleagues know about them as well.

**Brexit** continues onwards for the UK, EU and especially industry and business. In October the UK Government and EU reached agreement on Brexit and the EU granted a Brexit 'flexextension' until January 31st. There will now be a UK General Election on Dec 12th; if the successful Government has a sufficient majority, legislation for Brexit could be passed.

Thank you all for all your great support and participation in BABA, and Happy Holidays!



**Eamonn Cooney**

*President@babawashington.org*

## HONORARY CHAIRMAN

*Lord Darroch, KCMG*

## FOUNDING DIRECTORS

*Robert J. Gladwell, OBE, Founding Chairman*

*Terence Roche Murphy, OBE*

*Barry J. New, OBE*

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*Freya Jackson, British Embassy*

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*Beth Mersch, Northrop Grumman*

*Carmie McCook, Carmie McCook & Associates*

*Jan Mul, Fairfax County Economic Development Authority*

*Christopher Parker, New Horizon Wines*

*Derrick Surratt, British Airways*

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*Steve Wilson, Rolls-Royce North America*

*Nancy Ziuzin Schlegel, Lockheed Martin Corporation*

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## COMMITTEE CHAIRS

*Chris Fetzer/Beth Mersch, Defense, Aerospace, Transportation & Security (DATS)*

*Joe Tirone, Energy & Environment*

*Dave Hollander/Mike Fletcher, Financial Services*

*Richard Buckley, Health & Life Sciences*

*Jill Landefeld/Jan Mul, Marketing/Business Development*

*Chris Parker/Alan French, Small Business*

*John Dickerman/Jennifer Taylor Hodges, Trade & Policy*

*Kate Greer/Josh Stanton, Young Professionals*

## ADMINISTRATION

*Patricia A. Karhuse, MBE, Executive Director*

*P. Rugger Smith, Administrator*

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## Embassy News

July was a busy month for the UK, with the sixth meeting of the UK-US Trade and Investment Working Group taking place in London and the fourth meeting of the UK-US SME Dialogue taking place in Bristol. The Trade & Investment Working Group meeting focused on strengthening the UK-US trade and investment relationship; laying the groundwork for a potential future trade agreement once the UK leaves the EU; and cooperating on global issues.

The UK-US SME (Small and Medium Enterprise) Dialogue focused on opportunities presented by emerging technologies for services and digital trade; the obstacles SMEs currently face in trading between the UK and U.S.; and how these obstacles can be reduced, including through a potential future trade agreement.

Later that month, on July 24, Boris Johnson succeeded Theresa May as leader of the Conservative Party and as Prime Minister of the United Kingdom, which resulted in Ministerial changes.

With her appointment as Secretary of State for International Trade, in early August, Liz Truss made her first visit to the US, stopping in Washington and New York, to discuss a future UK-US trade agreement. In Washing-

ton, she met United States Trade Representative Robert Lighthizer, United States Secretary of Commerce Wilbur Ross and other senior officials and figures from Congress. In New York, the Secretary of State met with UK-US businesses and visited the New York and New Jersey Port Authority.

August also saw the G7 meet in Biarritz France. Prime Minister Johnson attended and met President Trump where they agreed to establish the Special Relationship Economic Working Group, with the goal of developing market-oriented principles for economic growth, and increasing bilateral cooperation on issues related to the modern 21st century economy.

In September, the Prime Minister travelled to New York to attend the UN General Assembly. While there, he spoke to business leaders at an event in the Hudson Yards district where he highlighted, among other things, the UK's desire for a free trade deal with the US.

Finally, in October, the new Chancellor of the Exchequer Sajid Javid travelled to Washington to attend the IMF and World Bank annual meetings. Governor of the Bank of England Mark Carney also attended. In the margins of the meetings, the Chancellor met with his US counterpart, Treasury Secretary Steven Mnuchin.

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## Qtrilmet Approved in the EU for the Treatment of Type-2 Diabetes

AstraZeneca today announced that the European Commission (EC) has approved Qtrilmet (metformin hydrochloride, saxagliptin and dapagliflozin) modified-release tablets to improve glycaemic control in adults with type-2 diabetes (T2D).

Qtrilmet was approved in the US in May 2019 under the name Qternmet XR as an adjunct to diet and exercise to improve glycaemic control in adults with T2D.

Cardiovascular, Renal & Metabolism (CVRM) together forms one of AstraZeneca's three therapy areas and is a key growth driver for the Company.



By following the science to understand more clearly the underlying links between the heart, kidneys and pancreas, AstraZeneca is investing in a portfolio of medicines to protect organs and improve outcomes by slowing disease progression, reducing risks and tackling comorbidities. The Company's ambition is to modify or halt the natural course of CVRM diseases and potentially regenerate organs and restore function, by continuing to deliver transformative science that improves treatment practices and cardiovascular health for millions of patients worldwide.

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## Airbus Welcomes New Head of Defense and Space Unit

**Chris Emerson** has been appointed as President of Airbus Defense and Space Inc., a subsidiary of **Airbus Americas**. He previously served as President of Airbus Helicopters Inc. and head of the North America region.

Emerson's new role moves him from the Airbus Helicopters Inc. headquarters in Grand Prairie, Texas to the Airbus Defense and Space Inc. headquarters in Herndon, VA. With this leadership change, Airbus Helicopters Inc.'s government and military programs will move to Airbus Defense and Space Inc., reporting to Emerson. The programs and employees transitioning to Airbus Defense and Space Inc. will continue operations in Grand Prairie, Texas.

"Chris has been a consistently strong performer and leader here at Airbus," said **Jeff Knittel**, Chairman and CEO of Airbus Americas. "His diverse leadership background in finance and marketing, as well as his insight across the broad portfolio of Airbus products, will help position us for renewed growth in the North American defense market," Knittel added.

"I am excited about this new chapter at Airbus," Emerson said. "We are in a great position to transform how we conduct our day-to-day operations and deliver world class products and services for our defense and homeland security customers."

Emerson was selected as President of Airbus Helicopters Inc., in 2015, after serving as Senior Vice President of Marketing at Airbus Commercial Aircraft in Toulouse, France. Previously, Emerson was EADS North America/Airbus Group's Chief Financial Officer.



*Chris Emerson*

Emerson graduated from the University of Alabama with a degree in International Finance. He completed an Executive Certificate in Strategy and Innovation from Massachusetts Institute of Technology's Sloane School of Management. He is

married and has two daughters.

Airbus Defense and Space Inc. provides the Departments of Defense and Homeland Security with fixed and rotary-wing aircraft, homeland security systems, public safety communications, space systems, defense electronics, avionics, and threat detection systems. For more information, visit [www.airbus.com](http://www.airbus.com).

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## Health & Life Sciences Committee Update

Steve Bates, Chief Executive Officer, BioIndustry Association UK addressed the BABA Health & Life Sciences Committee on October 7th to share his insights on threats and opportunities regarding Brexit and the lifesciences sector. BIA is employing a multi-prong strategy focused on access to talent, favorable trade regimes, access to financing and capital, and access to R&D funding to ensure the UK remains a world-leader in biotechnology innovation. The Committee also had the opportunity to ask questions - including the impact of GDPR, status of data security for government-funded lifesciences research, ensuring adequate supply of biopharmaceutical products in the event of no-deal and how the UK can continue to lead in biomedical innovation in a post-Brexit world. Thanks to the BABA Health Committee members and guests for their active participation.

**Rich Buckley**  
Vice President  
Global Corporate Affairs  
AstraZeneca



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# Members' Appreciation Networking Reception & Annual General Meeting

*Sponsored by*

# EVERSHEDS SUTHERLAND

*Hosted at the offices of Eversheds Sutherland*

*June 27, 2019*

Every June, BABA members become the focus of our Members' Appreciation Reception, in conjunction with our Annual General Meeting. After all, it all begins with you — our members. Hosted this year by **Eversheds Sutherland**, Board members elected at the 2019 AGM were **Neil Agate**, President, Four Gates LLC; **Emily Duncan**, Director, Federal Relations, National Grid; and **Jan Mul**, Director, International Marketing Division, Fairfax County Economic Development Authority. Congratulations to all!



*From left to right: Elected directors Jan Mul, FCEDA, and Neil Agate, Four Gates LLC, both second term; and newly-elected Emily Duncan, National Grid.*



*From left to right: Dena Wiggins, NGSa; Meghan Blaul, new YP member; BABA Chairman Mark Herlach; and Carmie McCook, Carmie McCook & Associates.*



*In the photo at left, Marisa Lino is congratulated by Mark Herlach. Marisa recently retired and has stepped down from the Board and as co-chair of the DATS committee.*



*BABA members and guests at the event.*

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## **British Embassy Residence Fall Drinks Party**

Hosted by the British Charge d'Affaires to the United States,  
**Mr. Michael Tatham**

*To Benefit the BABA Scholarship Program*

*With Generous Support From*



*October 1, 2019*



*Jeffrey Feagin and James Cooper both with Virgin Atlantic*



*Lillian Warkentin, Neil DeSouza, Kayleigh Nauman and Anne Collett*



*ACS Scholarship Student, Peter Guzman, enjoys getting his caricature from one of The Nose artists*



*Brian Elson, Rolls-Royce North America, Natalie Gravette, and Joe White, DIT*

**All BABA event photos can be viewed at [www.babawashington.org](http://www.babawashington.org)**

Photos by Harvey & Harvey Photographers



Every summer, ACS International Schools organizes the British Summer Study Tour that provides BABA scholarship recipients with once-in-a-lifetime academic and cultural experiences. Founded in 1967, UK-based ACS International Schools educates more than 3,700 students, aged 2 to 18, day and boarding, from more than 100 countries at three London-area campuses and one in Doha, Qatar – are all non-sectarian and co-educational.



ACS Scholarship Student, Henry Addison poses with his mother, Veronica Addison and BABA President, Eamonn Cooney



ACS Students pose with Andrew Kittell, Director, ACS International Schools

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## **Brexit Panel - The Challenges and Opportunities for Business**

**Organized by the Financial Services Committee**

**Hosted by**



**With Event Sponsor**



Whether the United Kingdom will leave the European Union or not remains unclear more than three years after voters decided to leave the trade union. That uncertainty continues to make things difficult not only for UK businesses but anyone doing business with the UK. That's why Womble Bond Dickinson co-hosted a Brexit panel discussion on November 20th in their Washington, DC office in an effort to help shed light on what to do next.

The panel featured several leading analysts on the subject including Womble Bond Dickinson (UK) attorney Malcolm Dowden and RSM Netherlands Partner Mario van den Broek. Peter Matheson, Managing Director of International Policy and Advocacy with SIFMA, moderated the discussion, which was kicked off with an introduction by Womble Bond Dickinson attorney Adam Wheeler. The group tackled critical topics such as navigating trading conditions ranging from WTO rules to free trade and "free trade plus" agreements, the potential benefits of free ports and special economic zones, and new and emerging technologies such as blockchain, distributed ledger and "smart contracts".

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## MEMBER NEWS

### Lockheed Martin Celebrates Fleet Ballistic Missile Headquarters Move To Florida's Space Coast

**Lockheed Martin (NYSE: LMT)** celebrated the move of the Fleet Ballistic Missile (FBM) Headquarters from Sunnyvale, California to Florida's Space Coast during an official flag-raising event in July. Establishing this new site is one milestone in the larger move of more than 300 jobs to the Space Coast area, expanding Lockheed Martin's already significant presence.

Titusville, Florida was selected as the FBM Headquarters to house this critical mission. It allows for continued partnership with the Navy and a solid foundation for the next chapters of the program.

"We are thrilled and grateful to call Titusville our new home," said **Sarah Hiza**, Vice President for Fleet Ballistic Missile programs at Lockheed Martin Space. "This region plays a prominent role in the defense industry. I am very proud to represent our program headquarters in this community."

For more than 60 years, Lockheed Martin has contributed to the FBM program with the US Navy. Lockheed Martin has developed, built, and sustained six generations of submarine-launched ballistic missiles under the FBM program.

The current generation of missiles, designated Trident II D5, are carried aboard the US Navy's Ohio-class submarines and make up the sea-based leg of the nation's nuclear triad. They are also carried aboard the United Kingdom's Vanguard-class submarine as their nation's sole nuclear deterrent.

Headquartered in Bethesda, Maryland, Lockheed Martin is a global security and aerospace company that employs approximately 105,000 people worldwide. For details, visit <http://www.lockheedmartin.com/FBM>.



*Flags were hoisted for the first time in July at the new headquarters for Lockheed Martin's Fleet Ballistic Missile program in Titusville, Florida.*

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## Looking to Upgrade Your Membership? We Have Just the Ticket!

BABA's new **Platinum Membership** offers unprecedented access to a customized program of exclusive networking, promotional, and business opportunities. This membership category was designed for members who want to ensure they get maximum value and benefit from their membership in BABA, providing the opportunity to combine membership, sponsoring, and other benefits into one large package, requiring only one annual payment approval process, not several. **Additional Platinum Membership benefits** include:

- Platinum \$5,500 Sponsorship at Gala Christmas luncheon; table of 10; seat at head table with the British Ambassador; and multiple company recognitions;
- Opportunity to promote your company's events (three per year) through our online list serve;
- Prominent fixed logo and Web link on BABA Website homepage;
- 1/2 page in every other quarterly *BABA Newsletter* and four social media posts per year about your company news/press releases/Webinars;
- Logo placement in an e-mail footer of all relevant outbound market/event e-mails;
- Opportunity for one of your senior executives to introduce/promote your company at a BABA event;
- Priority access for your CEO or senior executive to exclusive invitation-only BABA events with high-level UK or US Government officials; and
- Exclusivity of level, limited to a small number of key members.

For more information on how to upgrade your membership, please contact BABA President **Eamonn Cooney** at 703-628-3205 or via e-mail at [ecooney@babawashington.org](mailto:ecooney@babawashington.org).



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# Sponsoring Members

## *New Sponsoring Member* **BP America**

**ADI Technologies, Inc.**

**AECOM**

**Airbus Americas, Inc.**

**The Anschutz Corporation**

**Arnold & Porter**

**BAE Systems**

**Barclays**

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Washington**

**BT Americas Inc.**

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**Citrin Cooperman**

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**Deloitte & Touche LLP**

**Dentons US LLP**

**Diageo**

**Eversheds Sutherland**

**Fairfax County Economic  
Development Authority**

**Google**

**Gulfstream  
Holland & Knight LLP**

**Jacobs**

**HSBC Bank USA, NA**

**Legation Strategies**

**MBDA Missile Systems**

**National Grid**

**Northrop Grumman  
Corporation**

**OBXtek Inc.**

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Washington, DC 20005  
Tel: 202-457-6579  
Website: <https://www.bp.com/>

BP is one of the world's leading international oil and gas companies, with operations in around 70 countries. From the deep sea to the desert, from rigs to retail, our people work every day to serve our customers and provide heat, light, and mobility. We find and produce resources, and manufacture and market fuels and products — tracking, trading, and delivering the world's energy in real time. We do all this while supporting the world's transition to a lower-carbon future.

## **CORPORATE MEMBER**

### **OLD GLORY DC RUGBY**

*Marketing Services/Public Relations*

1140 Connecticut Avenue, NW, Suite 400  
Washington, DC 20036  
Tel: 301-503-2202  
Website: [www.oldglorydc.com](http://www.oldglorydc.com)

Professional Rugby Franchise

## **SMALL BUSINESS MEMBERS**

### **ALLEN REAL ESTATE CO. LTD.**

*Real Estate Brokerage & Consulting/  
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Tel: 540-229-1770  
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*Economic Development/Business Services*

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Richmond, VA 23238  
Tel: 804-721-7851

TRANSATLANTIC PARTNERS, LLC Helps U.S. companies find UK and other European buyers of their businesses. We also search for M&A deals for UK and other European companies.

## **INDIVIDUAL MEMBERS**

**KAREN BLAIR  
BRIAN GOUGH  
ROBERT PENTON  
NIKOLE RUCKER**

## **YOUNG PROFESSIONALS**

**MEGHAN BLAUL  
THOMAS BOWEN  
MARK FINLAY  
NATALIE A. GRAVETTE  
EHSAN HABIBPOUR  
MISHA LEHRER  
ANDREW MACKAY  
OLIVER TENNANT  
TAYLOR VAN NESTE**

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## MEMBER NEWS

### OBXtek Helps Sponsor Wounded Warrior Project

**OBXtek, Inc.**, a BABA sponsoring member, was one of the corporate sponsors of the Na Koa Wounded Warrior Canoe Regatta 2019 in Hawaii. The photo below is of the wounded British Royal Marines from the Hasler Naval Hospital in Plymouth in Honolulu. They came in second in the Combat Wounded Warrior category. This year's race was a double-elimination, five-lane straightaway, approximately 1/4 mile, on the waters off Fort DeRussy at Waikiki Beach. There were only five members per team.

This event demonstrates what BABA members are doing on behalf of the British Wounded Warriors. For more information on OBXtek, visit [www.obxtek.com](http://www.obxtek.com).



*The Na Koa Wounded Warrior Canoe Regatta 2019 in Hawaii.*

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### In Memoriam – Ben Cromer

Dear Members and Colleagues,

I am very sad to report that Ben Cromer, a past Director of BABA and a key contributor to the Association for over 20 years, lost his battle with pancreatic cancer and passed away on October 18, 2019.

As well as serving on the Board, Ben was Communications Chair and Publications Editor, creating the design and layout for our very good quarterly BABA newsletter for so many years now. In addition, he was responsible for the production of our extensive Annual Membership Directory & Resource Guide, published from 1995 to 2016.

Ben's work was also very evident at the Gala Christmas Luncheons where his sponsor table signs were displayed and his eight page luncheon Program was distributed.

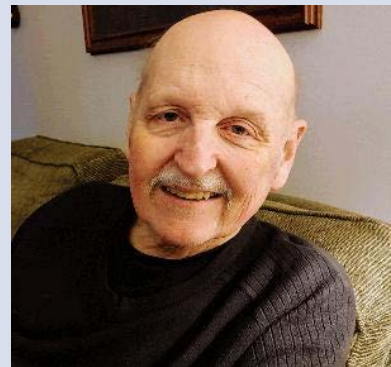
He worked tirelessly on all his BABA projects often working late hours after his "day job" and on weekends, never missing a deadline.

Ben really loved BABA and was an Anglophile, taking his last trip to the UK in late September.

He made a major contribution to BABA for almost a quarter of a century and his loss will be felt immensely.

For those wishing to remember Ben, the family has created a fundraising page in support of the Pancreatic Cancer Action Network ([www.pancan.org](http://www.pancan.org)). By making a donation in honor of Ben, you are helping to advance research, support patients, and create hope for those fighting pancreatic cancer.

Eamonn Cooney  
President  
British-American Business Association





# British-American Business Association

## Washington, D.C.

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A Member of the BritishAmerican Business Network