



# British-American Business Association Washington, D.C.

Fostering valuable UK-US trans-Atlantic business relationships for more than 30 years  
A Member of the BritishAmerican Business Network

Newsletter

June 2019

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On page 5: Our CEO speaker series featured BP Energy's Orlando Alvarez.

## BABA Salutes 75th Anniversary of D-Day Liberation

By Ben Cromer

On June 6, **BABA** and the **International Churchill Society** took time to remember the heroic efforts of our Allied troops to liberate Western Europe with special participation by the **American Air Museum in Britain**. The 75th anniversary commemoration took place at the National Churchill Library and Center at George Washington University in Washington.

Featured Speaker was **Phil Reed, OBE**, Director Emeritus of the Churchill War Rooms at IWM London and Executive Vice President of the American Air Museum in Britain. BABA members and guests heard about the brave forces (156,000 American, British, and Canadians) who landed on the Normandy beaches in the largest amphibious military assault in history.

For more event photos, see pages 6-7.



Harvey & Harvey Photographers

From left to right: BABA Chairman Mark Herlach; Phil Reed, OBE, Executive Vice President, American Air Museum in Britain; and Michael Tatham, Deputy Head of Mission, British Embassy.

**Don't Miss Our Annual Members' Appreciation Event!**  
**Member's Appreciation Reception/Annual General Meeting**

June 27, 2019

Register online at [www.babawashington.org](http://www.babawashington.org)

### Our Platinum Members

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# From the President . . .

Dear Members:

Brexit continues with a new deadline of October 31 — Halloween — unless the UK government and



Parliament reach agreement otherwise. The US President, on a successful UK State visit in June, emphasized again how committed the US is to a strong US-UK Free Trade Agreement (FTA). We also have a leadership contest for the next UK Prime Minister, after PM Theresa May's resignation.

Thus, UK-US politics, policies, and economies remain energized. As details and clarity are established on Brexit or a US-UK FTA we will address them within the wide range of more than 30 high quality informative programs we are pleased to provide to our members each year.

By example BABA was very pleased to commemorate the 75th Anniversary of D-Day, with a special sold-out program and reception at the National Churchill Library at George Washington University. More details are on page 1 (with additional event photos on pages 6-7).

We also look forward to seeing so many of you at our Members' Reception and AGM on June 27. Don't miss this great networking evening, which will include our recognition and huge thanks to former Ambassador **Marisa Lino**, as she retires from Northrop Grumman after a stellar career. Marisa has been outstanding in her participation in BABA over many years, including having been on our Board and co-chair of DATS.

This also means we are very pleased to welcome Marisa's colleague, **Beth Mersch** of Northrop Grumman, onto BABA's Board and as our new co-chair of DATS.

Please do make sure you check out and join us at our upcoming events as they are e-mailed to you, which will include a special summer International networking evening.

Thank you all for all your great support and participation in BABA!



**Eamonn Cooney**

*President@babawashington.org*

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## Selection Underway for Next Prime Minister

In Brexit news, on March 29, the government held a meaningful vote on the Prime Minister's Brexit deal. The vote was not approved, and so a number of "indicative votes" were held in order to find a consensus in Parliament. With no clear outcome from this, at a European Council meeting on April 10, the **Prime Minister** request-

## EMBASSY NEWS

ed an extension from the EU. The UK's departure date will now be October 31.

In April, the **Chancellor** attended the IMF and World Bank spring meetings. The Governor of the Bank of England also attended. At the Meetings, the Chancellor urged global financial leaders to ensure sustainable growth and tackling climate change were at the core of their economies. While in Washington, DC, he also met with Secretary of the Treasury, **Steven Mnuchin**. They reaffirmed their commitment to the long-standing special relationship between the US and UK, as well as the importance of free and fair trade.

On 24 May, the Prime Minister announced that she would step down as leader of the Conservative Party, and therefore Prime Minister, on 7 June. The process for electing a new Prime Minister began on 10 June and is currently underway.

From 3-5 June, the President of the United States made a state visit to the UK. As part of the visit, he and the Prime Minister took part in a business roundtable with British and American companies, including BAE Systems, National Grid, Barclays, JP Morgan, and Lockheed Martin (all BABA members), along with GlaxoSmithKline, Reckitt Benckiser, Goldman Sachs International, Bechtel, and Splunk. It was an opportunity to highlight transatlantic business links between the UK and US, and the economic partnership. While in the UK, the President also attended the D-Day commemorations.

For more information about the British Embassy and its activities, visit [www.gov.uk/world/USA](http://www.gov.uk/world/USA).

## Government Expands Use of ePassport Gates at UK Airports

Millions more people are now able to use ePassport gates as they arrive in the UK, the **Chancellor** announced in the Spring Statement. Eligible passengers from Australia, Canada, Japan, New Zealand, Singapore, South Korea, and the United States can now use the ePassport gates at UK airports. The Chancellor also announced that, to coincide with the ePassport gates expansion, the government will begin to abolish landing cards for non-EEA travellers.

Immigration Minister **Caroline Nokes** said: "The expanded access to ePassport gates and the withdrawal of landing cards is part of our work to transform the UK's border, providing a quicker, seamless experience for passengers built around digital systems."

These changes will deliver an improved arrival experience and is further encouragement for people who boost our economy through tourism and business to travel to the UK. The government's ambition is to go further and more details will be provided in due course.

All passengers arriving at UK ports and airports will continue to be subject to full identity and security checks. For more information, visit [www.gov.uk](http://www.gov.uk).



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### PUBLICATIONS STAFF

*Benjamin D. Cromer*, Editor & Designer

*Keith Harvey*, Photographer

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## BT Launches New 'Colleague Ownership Model' Initiative

BT's Chief Executive **Philip Jansen** has announced a commitment of £50m toward making **BT Group** colleagues shareholders in the company. The move is a major step toward BT's ambition to create a more engaged workforce to drive significant improvements in customer service, the company said.

The "yourshare" scheme will amount to approximately £50m per year for BT Group colleagues around the world, equating to an initial award value of £500 per employee. The shares will need to be held for three years, a move designed to encourage the long-term thinking and customer focus that will drive the success of the company.

"I want to make BT a company that exceeds our customers' expectations and does a brilliant job for the country," Jansen said. "Placing customers at the heart of BT will only be possible by investing in the lifeblood of the business — our people — giving everyone a stake as we build a better BT for the future."

**Carolyn Fairbairn**, CBI Director-General, said: "BT's move towards employee ownership is very welcome, giving employees a stronger voice, which has been shown to foster productivity growth and inclusivity in the workplace."

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## AstraZeneca Receives FDA Approval for Diabetes Drug

The **Food and Drug Administration (FDA)** has approved **AstraZeneca**-developed Qternmet XR (dapagliflozin, saxagliptin, and metformin hydrochloride) extended-release tablets as a once-daily, oral medicine approved in the US as an adjunct to diet and exercise to improve glycemic control in adults with type-2 diabetes.

Cardiovascular, renal, and metabolism together form one of AstraZeneca's main therapy areas and a key growth driver for the company. By following the science to understand more clearly the underlying links between the heart, kidneys and pancreas, AstraZeneca is investing in a portfolio of medicines to protect organs and improve outcomes by slowing disease progression, reducing risks and tackling co-morbidities.

AstraZeneca is a global, science-led biopharmaceutical company that focuses on the discovery, development, and commercialization of prescription medicines, primarily for the treatment of diseases in three therapy areas: Oncology, Cardiovascular, Renal and Metabolism, and Respiratory.

"All businesses need a structure that works for them and their staff, and workers should rightly feel they are an integral part of any business," she added.



At an event for BT's colleagues around the world, Jansen outlined his internal proposals for a new, re-energized BT. These new initiatives will be considered over the coming months, following input from BT's workforce.

For more information, visit [www.btplc.com](http://www.btplc.com).



*BT's Chief Executive Philip Jansen has announced a commitment of £50m toward making BT Group colleagues shareholders in the company.*

AstraZeneca operates in more than 100 countries and its medicines are used by millions of patients worldwide.

For more information on its products and services, visit [www.astrazeneca.com](http://www.astrazeneca.com).



*On April 12, BABA's Health & Life Sciences Committee hosted a presentation and tour of AstraZeneca's R&D campus in Gaithersburg, MD.*

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# CEO Speaker Event Featuring Orlando Alvarez, President/CEO, BP Energy

*With Premier Sponsor*



*Event Sponsor*

## Lockheed Martin

*March 20, 2019*

BP Energy President/CEO **Orlando Alvarez** was the featured speaker at our March CEO event. Alvarez's tenure at BP spans more than 20 years with current accountability for all of North America's trading, marketing, supply, and derivatives activities. He serves on a number of industry boards and committees, including the Natural Gas Supply Association and the American Petroleum Institute's Natural Gas Market Development Committee. Our CEO Speaker Series is among our most popular programs.



*From left to right: BABA Chairman Mark Herlach, Dena Wiggins of NGSA, BP Energy CEO Orlando Alvarez, and BABA President Eamonn Cooney.*



*From left to right: Minetta Minor, BDO; Jan Mul, Fairfax County EDA; and Carmie McCook, Carmie McCook & Associates.*



*From left to right: Christe Spiers of event sponsor Womble Bond Dickinson; Dave Morell, U.S. Sedan Service; and Marisa Lino, Northrop Grumman.*



*From left to right: Mark Huntley, Fairmont Hotel; Eamonn Cooney; Orlando Alvarez; Roxanne Suratgar; and Joe Tirone, Womble Bond Dickinson.*

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## 75th Anniversary of D-Day Reception

*In Conjunction with the*

### **International Churchill Society/National Churchill Library & Center at George Washington University**

*June 6, 2019*

On June 6, **BABA** and the **International Churchill Society** took time to remember the heroic efforts of our Allied troops to liberate Western Europe with special participation by the **American Air Museum in Britain**. Held at the National Churchill Library & Center at George Washington University, the featured speaker was **Phil Reed OBE**, Executive Vice President of the American Air Museum in Britain. The reception provided members and guests the opportunity to meet and mingle at the stately library.



*From left to right: Mark Herlach, Michael Tatham, and Lt. Gen. Tom McInerney, USAF (Ret).*



*From left to right: Freya Jackson, British Embassy; Jan Mul, Fairfax County Economic Development Authority; and Hilary Fordwich, Strelmark LLC.*



*Geneva Henry (r.), Dean of the George Washington University Library, with a guest.*



*From left to right: Jeffrey Feagin, Virgin Atlantic Airways, with Rene Pinilla, Heather McCabe, and Karen Blair.*

**All BABA event photos can be viewed at [www.babawashington.org](http://www.babawashington.org)**

Photos by Harvey & Harvey Photographers



On June 6, 1944, an Allied invasion force of 156,000 troops landed in Normandy. Supporting the invasion were more than 7,000 ships and smaller vessels off the coast and 11,000 aircraft. In total, British, Commonwealth and Allied casualties (killed, wounded or missing) on D-Day numbered approximately 4,300. The invasion established a crucial second front in the liberation of Europe from Nazi occupation, ultimately leading to victory for Allied Forces in 1945.



*Event Sponsor Denny Lewis (far left) of WorldTravelService, with his guests at the reception.*



*From left to right: Neil Agate, Derrick Surratt, Etta MacKay, Debbie Nash, Phil Reed, and Bill Nye.*



*Event Sponsor Jill Landefeld (l.), of Stifel, and her guests, including her father Bruce Landefeld (at right), take in the festivities.*



*John Cannon (l.) and Rebecca Menso, both from Eversheds Sutherland, with Bill Nye, American Air Museum in Britain.*

**All BABA event photos can be viewed at [www.babawashington.org](http://www.babawashington.org)**

Photos by Harvey & Harvey Photographers

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**Third Annual 'Think Green' Networking Event**  
*In Conjunction with*  
**The French-American Chamber of Commerce & the  
Swedish-American Chamber of Commerce**

*Hosted by*  
**Womble Bond Dickinson**

*May 7, 2019*

On May 7, **BABA's Energy & Environment Committee** held a special networking and social evening on the green rooftop at Platinum Member **Womble Bond Dickinson** in Washington. With expansive city views, BABA members and other bilateral chamber contacts networked with new friends and colleagues, all while learning how "going green" is good business practice. Networking is a core element of non-profit organizations and BABA provides extensive networking opportunities at all events.



*From left to right: Eamonn Cooney, Mark Herlach, Giselle Taminez and Jean Opont, both with Hines, and Elizabeth Lee with Womble Bond Dickinson.*



*Members and guests take in the wonderful spring weather at the Womble Bond Dickinson building in Washington.*



*From left to right: Steve Hamrick with Trow & Rahal; Christelle Kinkead with Safran; and Jason Lasher.*



*Networking at the 'Think Green' event. BABA provides extensive networking opportunities at all events.*

**All BABA event photos can be viewed at [www.babawashington.org](http://www.babawashington.org)**

Photos by Harvey & Harvey Photographers





**Habitat for Humanity**<sup>®</sup>

Metro Maryland

# Polo MATCH

**Saturday, September 21, 2019**

**2:00pm-5:30pm**

**Congressional Polo Club**

**14660 Hughes Road  
Poolesville, MD 20837**

**Gates open at 1:00pm. First Match begins at 2:00pm.**

Featuring professional polo players. Guests are invited to join the time-honored tradition of the stomping of the divots. Sideline activities will be scheduled throughout the day including “Best Hat” and “Sharpest Dressed Man”

**VIP & Tailgating Tickets**

**Sponsorship Opportunities**

*British American Business Association is proud to promote this event for Habitat for Humanity Metro Maryland. For more information contact HFHMM's Special Events Coordinator, Lisseth Orellana, at 301.990.0014 ext. 25 or check out our website <https://www.habitatmm.org/get-involved/events/polo-match/>*

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## Looking to Upgrade Your Membership? We Have Just the Ticket!

BABA's new **Platinum Membership** offers unprecedented access to a customized program of exclusive networking, promotional, and business opportunities. This membership category was designed for members who want to ensure they get maximum value and benefit from their membership in BABA, providing the opportunity to combine membership, sponsoring, and other benefits into one large package, requiring only one annual payment approval process, not several. **Additional Platinum Membership benefits** include:

- Platinum \$5,500 Sponsorship at Gala Christmas luncheon; table of 10; seat at head table with the British Ambassador; and multiple company recognitions;
- Opportunity to promote your company's events (three per year) through our online list serve;
- Prominent fixed logo and Web link on BABA Website homepage;
- 1/2 page in every other quarterly *BABA Newsletter* and four social media posts per year about your company news/press releases/Webinars;
- Logo placement in an e-mail footer of all relevant outbound market/event e-mails;
- Opportunity for one of your senior executives to introduce/promote your company at a BABA event;
- Priority access for your CEO or senior executive to exclusive invitation-only BABA events with high-level UK or US Government officials; and
- Exclusivity of level, limited to a small number of key members.

For more information on how to upgrade your membership, please contact BABA President **Eamonn Cooney** at 703-628-3205 or via e-mail at [ecooney@babawashington.org](mailto:ecooney@babawashington.org).

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Great Networking...*

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# New Members

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1701 Pennsylvania Avenue, NW  
Washington, DC 20006  
Website: [www.c5capital.com](http://www.c5capital.com)

C5 is a Venture Capital Firm, founded by Mr. Andre Pienaar, dedicated to late stage investing in Cyber Security, Artificial Intelligence, and Cloud Computing. C5 is focused on European, North African, Middle Eastern, and United States markets, introducing the most innovative technologies from each region and helping its portfolio companies expand in complimentary markets through C5's uniquely experienced network. Additionally, C5 is dedicated to social impact investing. Partnering with the PeaceTech Lab, located in The United States Institute of Peace, C5 operates a PeaceTech Accelerator, the first major international PeaceTech program powered by cloud innovation and dedicated to scaling start-ups around the world.

## **CORPORATE MEMBER**

### **CLS UK LTD**

*Management Consultants*

11951 Freedom Drive, 13th Floor  
Reston, VA 20190  
Tel: 703-251-4416  
Website: [www.cokerlog.co.uk](http://www.cokerlog.co.uk)

Since 2004, CLS has provided an in-house analytical capability to the Assistant Chief of Defence Staff (Logistic Operations), delivering Operational Analysis to the Ministry of Defence with a reputation for agility and innovation.

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Arlington, VA 22202  
Tel: 202-909-0853  
Website: [www.axion.ai](http://www.axion.ai)

Axion Partners is a consulting services company that helps clients develop technology products, improve security operations, and optimize their business strategy.

### **BLUE SKY DEFENSE CONSULTING**

*Defense Business Development Consulting*

11010 Lance Lane  
Oakton, VA 22124  
Tel: 713-899-6316  
Website: [www.blueskydc.com](http://www.blueskydc.com)

Defense business development consulting.

### **INTERNATIONAL CHURCHILL SOCIETY**

*Non-profit Organization*

2130 H Street, NW  
Washington, DC 20052  
Website: [www.winstonchurchill.org](http://www.winstonchurchill.org)

Dedicated to preserving the historic legacy of Sir Winston Churchill.

### **LOUDOUN COUNTY ECONOMIC DEVELOPMENT**

*Business Development*

43777 Central Station Drive, Suite 300  
Ashburn, VA 20147  
Website: [www.bix.loudoun.gov](http://www.bix.loudoun.gov)

At the Loudoun County Department of Economic Development, we're here to help build your business. Dedicated to recruiting new business, growing our existing industries, and improving our county's business climate, we're ready and waiting to provide a wide range of services for your company, whether you're a start-up or well-established player.

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### **VICTORIA PARSONS**

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The *Newsletter* welcomes information about your company's activities. Please submit news to **Ben Cromer**, Newsletter Editor, via e-mail to [ben@bencromer.com](mailto:ben@bencromer.com). Materials submitted are subject to editing and space limitations.



# British-American Business Association

## Washington, D.C.

*Fostering valuable UK-US trans-Atlantic business relationships for more than 30 years*  
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